



October, 2011

To: The Business Community Serving Kettering, OH

From: Don Patterson, Mayor, City of Kettering

Jim Ghory, Chairman, The Kettering Mayor's Ball for Charity

***CHOOSE to Make a Difference!***

We are pleased to announce that the 6th annual **Kettering Mayor's Ball for Charity**, will benefit **CHOICES, Inc.** and will be held April 28, 2012. We need the help of community businesses like yours to make this special fund-raising event as successful in 2012, as in years past. For those of you who have sponsored, attended, and made donations to this annual event, we thank you again and hope you continue to support this worthy cause.

Like the event in 2011 where we raised over \$30,000 for the Kettering Backpack Program, we continue our outreach to the children of the community. This year, the Ball will benefit the youth and families served through CHOICES, Inc., a not-for-profit organization located in Kettering, that provides foster care and outreach services to youth in need ([www.choicesfostercare.com](http://www.choicesfostercare.com)).

Your support of the 2012 Kettering Mayor's Ball for Charity will enable CHOICES, Inc. to continue to make a difference in the lives of vulnerable youth and families in our community through Foster Care, Independent Living, Mentoring and Home-based Programs. At the same time, your recognition as a sponsor will put your business' name in front of the leaders of our community.

The 2012 Kettering Mayor's Ball for Charity will be held at the Reynolds and Reynolds Research Park Campus on April 28, 2012 from 7:00 p.m. – Midnight. Will you help us make it a success?

To become a sponsor, contact Stephanie Woeste at 937.427.9114 or e-mail [stephaniewoeste@gmail.com](mailto:stephaniewoeste@gmail.com). Or, to make a monetary donation, mail to The Kettering Rotary Foundation, c/o Stephanie Woeste 4309 Alex Trail, Dayton, OH 45440. More information is available at [www.tkmcb.com](http://www.tkmcb.com).

On behalf of the children and families, thank you.

THE KETTERING

MAYOR'S

Ball



FOR CHARITY

## 2012 KETTERING MAYOR'S BALL FOR CHARITY

**Benefitting CHOICES, Inc.**

*Sponsorship and Advertising Opportunities*

To contribute as a Sponsor, or support CHOICES, Inc. by purchasing advertising in the Mayor's Ball for Charity Program Book, please contact Stephanie Woeste at 937.427.9114 or [stephaniewoeste@gmail.com](mailto:stephaniewoeste@gmail.com).

### *Sponsorship Opportunities*

#### **Growing Up Safe Friend (\$1,000 contribution)**

- Listing as a "Growing Up Safe Friend" in the event program book.
- One 4-color quarter-page advertisement in the event program book (Sponsor must supply artwork\*).
- Acknowledgement on Kettering Mayor's Ball for Charity and CHOICES, Inc. websites.
- Dinner seating for 2 at the 2012 Ball (April 28, 2012).

#### **Growing Up Healthy Supporter (\$2,000 contribution)**

- Listing as a "Growing Up Healthy Supporter" in the event program book.
- One 4-color half-page advertisement in the event program book (Sponsor must supply artwork\*).
- Acknowledgement in the City of Kettering Newsletter, and the Kettering Rotary, Kettering Mayor's Ball for Charity, and CHOICES, Inc. websites.
- Dinner seating for 4 at the 2012 Ball (April 28, 2012).

#### **Mentor's Rock Partner (\$3,000 contribution)**

- Listing as a "Mentor's Rock Partner" in the event program book.
- One 4-color full-page advertisement in the event program book (Sponsor must supply artwork\*).
- Logo placement in event signage.
- Acknowledgement in the City of Kettering Newsletter, and the Kettering Rotary, Kettering Mayor's Ball for Charity, and CHOICES, Inc. websites.
- Dinner seating for 8 at the 2012 Ball (April 28, 2012).

#### **Foster Families Make A Difference Sponsor (\$5,000 contribution)**

- Announcement of your sponsorship in event News Releases and Public Service Announcements.
- Verbal recognition at the event in the Mayor's welcome.
- Listing as a "Foster Families Make A Difference" Sponsor in the event program book.
- Two 4-color full-page advertisements in the event program book (Sponsor must supply artwork\*).
- Logo placement in event signage.
- Acknowledgement in the City of Kettering Newsletter, and the Kettering Rotary, Kettering Mayor's Ball for Charity, and CHOICES, Inc. websites.
- Dinner seating for 10 at the 2012 Ball (April 28, 2012).

#### **Reunifying Families Lead Sponsor (One Opportunity - \$10,000 contribution)**

- Sponsor's name will share event name headline; sponsor logo will be included prominently on all promotions including event invitation and event signage.
- Announcement of your sponsorship in event News Releases and Public Service Announcements; may include quotes from sponsor leadership if desired.
- Verbal recognition at the event in the Mayor's welcome; introduction and thanks to sponsor representatives at event if in attendance.
- Recognition as a "Reunifying Families" Lead Sponsor in the event program book, including sponsor logo on book cover.
- One back cover and 2-page center spread 4-color advertisements in event program book (Sponsor must supply artwork\*).
- One editorial page in event program book (letter from sponsorship President, about the company, etc.) (Sponsor must supply content).
- Acknowledgement in the City of Kettering Newsletter, and the Kettering Rotary, Kettering Mayor's Ball for Charity, and CHOICES, Inc. websites.

### *Advertising Opportunities*

Event Program: Full page advertisement \$500 ; Half page advertisement \$300 ; Quarter page advertisement \$200

\*All ads are 4-color - artwork must be supplied.  
Deadline for artwork submission is: March 30, 2012.



CITY OF KETTERING

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KETTERING ROTARY CLUB