



Kettering Mayor's Ball for Charity Seeks Kettering-based Charities for Funding

Applicants Encouraged to Apply by December 31, 2010

KETTERING, OHIO – Oct. 29, 2010 – The annual Kettering Mayor's Ball for Charity is calling for applications from non-profit organizations that serve the Kettering community to be considered as recipients of funds raised at the 2012 gala. (The recipient for funds raised at the 2011 event is the Kettering Backpack Program.) The Charity Ball is an annual fundraising event hosted by the City of Kettering and the Rotary Club of Kettering. Each year, the event honors one local non-profit organization that serves the Kettering community. The deadline to be considered as a potential recipient of the funds raised at the 2012 Charity Ball is December 31, 2010.

“The Kettering Mayor's Ball for Charity has grown impressively over the past four years and has provided substantial support for non-profits in Kettering,” said Marilynne Saliwanchik, chair for the annual event. “The annual event is an ideal way for local non-profit organizations to be recognized for their contributions to the community – and to receive additional support for their work. We're inviting charitable organizations who serve the Kettering community to contact us for a chance to be acknowledged for the difference they make for all of us in Kettering.”

The 2010 event honored the Society for the Improvement of Conditions for Stray Animals (SICSA) and raised \$20,000 for the organization.

How to Apply

Interested organizations should log on to the event's website at www.ketteringmayorsball.com and click on the Letter of Intent (LOI). Once completed, the LOI should be faxed to the attention of Marilynne Saliwanchik at 206-202-1473 or mailed to her attention at Dee Dee's Gourmet Peanut Brittle, P.O. Box 292592, Dayton, Ohio, 45429-0592.

Letters of Intent received by December 31, 2010, will be reviewed and five finalists will be selected. Applications will be mailed to the finalists the first week of February 2011.

Final Selection

The final selection will be made by March 31, 2011, and will be announced at the 2011 Kettering Mayor's Ball for Charity, which will be held April 30, 2011, at Reynolds and Reynolds corporate headquarters in Kettering.

The 2011 event will honor the Kettering Backpack Program, which provides nutritious "backpack lunches" for school children in need on the weekends. With nearly a third of Kettering school children receiving free or reduced lunches, the Kettering Backpack Program expands that same nutritional support to these students for weekends. Backpacks are filled with healthy foods that are easy for the children to eat or prepare on their own while at home during the weekend.

For more information on attending the 2011 event or applying to be considered as an organization honored at the 2012 event, contact Marilynne Saliwanchik at 937-848-7077 or visit the website at www.ketteringmayorsball.com.